

# **Design Thinking**PD Workshops

## Re-think your thinking.

The world is changing. Solutions that once worked are no longer enough. Our schools need brave leaders, educators, and students who are willing to take risks and employ new strategies to uncover creative ways to solve the complex problems they face.

How are new solutions developed? Enter **Design Thinking**.

Design Thinking is a human-focused, innovative process for problem solving. Design Thinkers are encouraged to identify needs through empathy and to generate meaningful solutions to challenges. The action-oriented process develops a culture of prototyping, testing, and improving ideas that evolve into solutions dependent on feedback for improvement.

### The Process:



#### **EMPATHIZE**

Ask questions. Make observations. Don't make assumptions.

#### **DEFINE**

Dive in to the problem. Determine what is needed that is currently not working or available.

#### **IDEATE**

Invent extravagant, different, even wild concepts. Your team is there to acknowledge, challenge, and innovate on each idea.

### **PROTOTYPE**

Build out the ideas. Some fail and some flourish.

#### **TEST**

Work together to test different ideas. Take the best of each idea and ultimately see a new, better solution come to life.



# "If you always do what you always did, you will always get what you always got."

Albert Einstein

## A better process. By design.

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GUIDES educators and students to dive into their most critical challenges with energy, excitement, and focus. FOSTERS an open environment where participants can share ideas, fail without judgement, help each other, and learn from real experiences. PRODUCES new, meaningful solutions that are more effective and efficient at addressing today's challenges.



Take the Next Step.